

In order to get started building your company's e-Booth, you will need the following, which you will upload through the exhibitor's portal. Log in here with your previously supplied user name and password: https://www.FantinisGamingShow.com/log-in.

- 1. Your corporate logo at 1000 x 1000 pixels.
- 2. Up to 20 product photos for the gallery, each 1000 x 1000 pixels.
- 3. Corporate description. Tell visitors to the page about your company; you can give its history or just basic info of who you are and what you do. This usually runs about 300 to 400 words, but you have room to write whatever you want.
- 4. Basic corporate and certain employee contact info: name, title, address, phone, fax and email addresses of executives, management, sales personnel (to help generate leads), etc. You may list any personnel you want here; it is all your choice.
- 5. Website address(es). This will be hyperlinked.
- 6. Two 1900 x 1000 pixel photos of products you want to highlight. These are used on top of the Gaming Show's homepage in the scrolling banner as used by all exhibitors. You can change these over as frequently as you like anytime throughout your contract term.
- 7. If available, product demo videos, corporate videos, CEO interviews, etc. You can use past events from live trade shows or events for this, if desired.

NOTE: Upon completion of your initial set-up you will need to contact us to set your page live. No page will be set live until payment in full has been received. (DWild@FantiniResearch.com).

We also ask you to send us a small sized file of your corporate logo. This will be incorporated in the advertising we do of the site as well as the Recap Reports, which helps to promote your company, its products and news as shown on your eBooth.

As you participate, please upload your press releases to your eBooth, but also send copies to Editor@FantiniResearch.com so they will be included in Fantini's Gaming Report under the appropriate category as well as a call-out in the Gaming Show section of the report.

Questions or more information needed? Contact Dee Wild-Shyver at DWild@FantiniResearch.com.