



WHAT'S NEW IN FANTINI'S GAMING SHOW RECAP FOR THE WEEK ENDING DECEMBER 11, 2020

INTRODUCTION

Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.

Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.

This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit. Visit these often as new products and announcements are posted daily.

For information on how your company can become an exhibitor contact Dee Wild-Shyver at DWild@FantiniResearch.com.

RECAP

IGT Selling Lottomatica B2C Divisions

IGT is selling its B2C divisions of Italian-based Lottomatica to Apollo Global Management subsidiary Gamenet for €950 million. The sale includes the gaming machines, sports betting and digital gaming businesses.

When the sale closes in the first half of next year Gamenet will pay €750 million followed by €100 million on December 31 and the €125 million balance on September 30, 2022.

Proceeds will primarily be used to pay down debt.

CEO Marco Sala said the transaction will provide enhanced financial flexibility. IGT's recent reorganization, rebalancing of business and geographic mix will reframe and simplify the company's priorities while improving profit margins, debt profile and generate cash flow.

<https://www.fantinisgamingshow.com/exhibitors/12-igt>

Aristocrat's Mad Max: Fury Road slot machine paid out a jackpot of over \$656,000 at the Venetian in Las Vegas on November 28.

The game is based on the iconic movie.

<https://www.fantinisgamingshow.com/exhibitors/11-aristocrat>

Buzz Creative Group explains their understanding of advertising and marketing by sharing branding, design and communications insights.

The Buzz team has years of experience within the casino and hospitality industry. Promotional concepts include branding, design, and messaging as Buzz also offers specialties of graphics, voiceovers and digital media needs.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group->

Everi. As Golden Nugget's online casino in New Jersey celebrated its seven-year anniversary Everi launched a customized game, branded specifically for the casino. It is the 777th game released for Golden Nugget's online players.

<https://www.fantinisgamingshow.com/exhibitors/35-everi>

Fantini Research released the latest video in its *Emerging Insights* series with Joe Pappano, the new CEO of Sightline Payments.

Pappano discusses the opportunities presented by Searchlight Capital Partners' recent investment in Sightline and its ramifications for, and acceleration of, cashless technology. He also describes the value to casino companies of the customer data inherent in payments data that Sightline can provide.

He also discusses how Sightline can compete with larger payment companies, how cryptocurrency comes into play and whether the company will consider going public.

Also discussed are policy issues and how the nation's largest banks can facilitate iGaming and sports betting transactions.

The video is at <https://youtu.be/rNU2F0zLv8>.

Other videos in the *Emerging Insights* series can be seen at <https://www.fantiniresearch.com/conventions/emerging-insights.html>.

<https://www.fantinisgamingshow.com/exhibitors/134-fantini-research>

[CURRENT EXHIBITORS](#)

www.FantinisGamingShow.com



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<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

