



WHAT'S NEW IN FANTINI'S GAMING SHOW RECAP FOR THE WEEK ENDING NOVEMBER 27, 2020

INTRODUCTION

Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.

Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.

This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit. Visit these often as new products and announcements are posted daily.

For information, on how your company can become an exhibitor contact Dee Wild-Shyver at DWild@FantiniResearch.com.

RECAP

AGS has been awarded the Nevada Top Workplaces 2020 award by the Las Vegas Review-Journal and Business Press.

The award is given on anonymous employee feedback through a third-party survey.

<https://www.fantinisgamingshow.com/exhibitors/2-ags>

Aristocrat Technologies' division Aristocrat Gaming launched an e-commerce website, www.WinnersWarehouse.com, where patrons can purchase game-themed merchandise from favorite brands including Dragon Link, Fast Cash and Mr. Money Bags.

Items for purchase range from clothing, home goods, office supplies, and more.

<https://www.fantinisgamingshow.com/exhibitors/111-aristocrat>

Buzz Creative Group cites reasons a casino should have new member campaigns to get people to sign up and help build a strong database.

With the right offers, a property can get new people to come to a casino and be able to gather necessary information to help get those people to return. Hosting new campaigns builds interaction and offering the right type of promotional events helps create customer loyalty.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group->

Fantini Research. The newest video in the *Emerging Insights* interview service features Andrew Burke, CEO of Bluberi Gaming.

Burke talks with Frank Fantini, CEO of Fantini Research, about growth plans, possibility of going public, differentiating products and Bluberi's investments in data and analytics.

Emerging Insights is a service of one-on-one interviews focusing on young companies, new technology and emerging trends in the gaming industry.

All previously posted videos in the series are at

<https://www.fantiniresearch.com/conventions/emerging-insights.html>.

<https://www.fantinisgamingshow.com/exhibitors/134-fantini-research>

GLI is hosting a roundtable during Betting on Sports America – Digital Workshop on at 3:15 p.m. ET, December 1 and is being led by VP of Client Services – North America, Salim Adatia. The discussion, Navigating the Future of Gaming, will include insights on the products and services reshaping the industry.

GLI is also the sponsor of the morning's Regulatory Roundtable conference track.

Information for BOSA Digital and free registration is at <https://sbcevents.com/betting-on-sports-america/registration>.

<https://www.fantinisgamingshow.com/exhibitors/216-gli>

IGT recently won the Sustainable Business Award for gaming industry suppliers in the 2020 Industry Community Awards presented by Clever Duck Media.

The Industry Community Awards is a new program for the entire gaming industry, globally recognizing companies and individuals that have gone above and beyond tackling major issues due to the global pandemic – not only for their own businesses but for others and their communities.

IGT signed a multi-year agreement to supply its retail PlaySports sports betting platform to Maverick Gaming's three casinos in Colorado and for mobile sports betting throughout the state with the Play Maverick Sports app.

<https://www.fantinisgamingshow.com/exhibitors/12-igt>

Inspired Entertainment has launched Scroll of Egypt – Twin Pays, an online and mobile slot game.

The game offers a return to player rate of 95.5 percent for big bonuses and cash wins as well as slot features of wilds, expanding symbols, free spins and more.

Inspired Entertainment. Getting into the spirit of the holidays, Inspired is launching three new Christmas themed online and mobile slot games.

Christmas Cash Pots is being released December 1. Santa Stacked Free Spins and Santa King Megaways will debut on December 7.

The games feature festive soundtracks to go along with bright visuals and graphics and include lots of free spins, big cash prizes and bonuses. All three have a return to player rate of over 95.5 percent.

<https://www.fantinisgamingshow.com/exhibitors/13-inspired-entertainment->

CURRENT EXHIBITORS

www.FantinisGamingShow.com



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<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

