



WHAT'S NEW IN FANTINI'S GAMING SHOW RECAP FOR THE WEEK ENDING NOVEMBER 13, 2020

INTRODUCTION

Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.

Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.

This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit where you will find the full story and any additional needed links. Visit these often as new products and announcements are posted daily.

For more information, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at DWild@FantiniResearch.com.

RECAP

Ainsworth debuted its video slot machine, George Lopez Neighborhood Tour, at the San Manuel Casino in California.

The slot game features voice-over messages by its named-after comedian and television actor and offers players a chance to spin a lowrider wheel as well as earn free games and other bonuses.

The game is available exclusively on the A-STAR curve cabinet, which is the first that Ainsworth has released in over three years.

<https://www.fantinisgamingshow.com/exhibitors/9-ainsworth>

Aristocrat has been racking up awards recently.

The company was named to Casino Journal's Top 20 Most Innovative Gaming Technology Product Awards for 2020 for its B2B Social Gaming and Trackit for Tables. Shortly after, slot games Buffalo Chief and Crazy Rich Asians were named to CDC Gaming Reports' Top Slots of the New Model Year list.

During this year's Global Gaming Virtual 2020 event, Aristocrat won three out of 12 awards.

For the second year in a row, Aristocrat won the Land-Based Industry Supplier of the Year award. The company also won Land-Based Product of the Year for the MarsX cabinet and Slot of the Year for Dollar Storm.

From Global Gaming Business' Gaming and Technology Awards, Aristocrat received the gold in Best Guest Health & Safety category for the IN THE CLEAR solution and won silver in the Best Slot category for Cash Express Luxury Line.

<https://www.fantinisgamingshow.com/exhibitors/11-aristocrat>

Buzz Creative Group explains the creation of Brutus, the mascot for Kansas Crossing Casino in Pittsburg, Kansas.

The team at Buzz wanted to keep the heritage of the mining town in its concept and create a character for all the townspeople to recognize as Brutus also participates in community events.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group->

Fantini Research has introduced *Emerging Insights* a new video service of one-on-one interviews focusing on new technology and emerging trends in the gaming industry.

This follows the *CEO Insights* that Fantini successfully launched in October.

The initial interviews feature:

- Matt Davey, CEO of Tekkorp Digital Acquisition Company, explaining special purpose acquisition phenomenon and Tekkorp's search to acquire an iGaming or other digital gaming company;

- Earle Hall, CEO of Axes Network, explaining his cloud data management company, blockchain technology and why he is targeting the gaming industry.

<https://www.fantiniresearch.com/conventions/emerging-insights.html>

Fantini Research posted its newest *CEO Insights* video with Lloyd D. Levenson, CEO of Cooper Levenson, Attorneys at Law discussing what he sees as the most important public policy issues facing the gaming industry.

The *CEO Insights* are a video series of one-on-one interviews with Frank Fantini and CEOs throughout the gaming industry.

Several other interviews have been posted over the past few weeks at

<https://www.fantiniresearch.com/conventions/ceo-insights.html>.

<https://www.fantinisgamingshow.com/exhibitors/134-fantini-research>

GLI and the Association of Gaming Equipment Manufacturers have donated \$120,000 to the National Museum of the American Indians for their National Native American Veteran's Memorial.

The memorial is part of the Smithsonian Museum collection and is to honor American Indians, Alaska Natives and Native Hawaiian veterans and recognizes their service.

<https://www.fantinisgamingshow.com/exhibitors/216-gli>

Global Payments' COO Cameron Bready participated in Citi's 2020 Financial Technology Conference.

<https://www.fantinisgamingshow.com/exhibitors/1816-global-payments-gaming#news>

IGT is installing its IGT ADVANTAGE casino management system at Bao Son International Hotel Versaces Club in Hanoi City, Vietnam, replacing the current system.

The CMS will operate Versaces Club's loyalty program and monitor floor performance. Additionally, Versaces will also be using the IGT ADVANTAGE Lucky Coin bonusing module that builds up to a mystery jackpot.

<https://www.fantinisgamingshow.com/exhibitors/12-igt>

INSPIRED. In celebration of 160 years of the Melbourne Cup, Inspired created a virtual race where 24 past winners competed against each other. The simulated race was broadcast on Australian television prior to this years' live Lexus Melbourne Cup.

Inspired previously recreated virtual races for Australia's Cox Plate, the Kentucky Derby in the US, and the Grand National in the UK.

<https://www.fantinisgamingshow.com/exhibitors/13-inspired-entertainment-#news>

TransAct Technologies. Steve DeMartino, CFO, participated in the ROTH Technology Virtual event.

TransAct Technologies appointed Randall Friedman to its Board of Directors, making him the sixth member to the now expanded board. Previously, it had been a five member board.

Friedman has diversified experience in business-to-business marketing in the restaurant industry as well as strategic planning, business acquisitions, sales, technology, media, and 10 years of senior management roles.

TransAct Technologies. CEO Bart Shuldman will participate in the virtual Southwest IDEAS Investor Conference on November 18 at 7:00 am CST.

TransAct will also host one-on-one investor meetings.

<https://www.fantinisgamingshow.com/exhibitors/532-transact-technologies#news>

[CURRENT EXHIBITORS](#)

www.FantinisGamingShow.com



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<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

