



WHAT'S NEW IN FANTINI'S GAMING SHOW RECAP FOR THE WEEK ENDING OCTOBER 23, 2020

INTRODUCTION

This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.

Visit these often as new products and announcements are posted daily.

Sharing of these reports is allowed, so please forward them to those you feel will benefit.

Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.

Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.

For more information, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at DWild@FantiniResearch.com.

RECAP

Ainsworth is supplying slot games to Rush Street Interactive online casino in New Jersey through PlaySugarHouse.com.

Several of Ainsworth's popular titles will be used during the launch with new game content being added on a regular basis.

Ainsworth contracted a three-year deal with Golden Gaming to be the exclusive supplier of Keno, video poker and reel slot content to Golden's routes in Montana.

Ainsworth purchased MTD Gaming about six months ago, which had been the supplier of VLT content in Montana, Louisiana and South Dakota.

Over the coming months, Ainsworth plans to offer multigame products in other states including Nevada, California, Arizona and New Mexico.

Golden Gaming is a subsidiary of Golden Entertainment.

<https://www.fantinisgamingshow.com/exhibitors/9-ainsworth>

Buzz Creative Group designs direct mailers and other advertising venues to get customers attention for the promotional needs of your company.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group->

Fantini Research continued its *CEO Insights*, a video series of one-on-one interviews with Frank Fantini and CEOs and top executives throughout the gaming industry.

Those interviewed this past week are:

Lawrence Levy – Ainsworth	Elaine Hodgson – Incredible Technologies
Bill Miller – American Gaming Association	Lorne Weil – Inspired Entertainment
Mike Rumbolz – Everi	John Connelly – Interblock
Dermot Smurfit – GAN	Rick Meitzler – Novomatic Americas
Renato Ascoli – Global Gaming at IGT	Michael Pollock – Spectrum Gaming Group

View these videos and others at:

<https://www.fantiniresearch.com/conventions/ceo-insights.html>

Fantini Research is posting a series of videos called the *Cavalcade of Innovation* that feature select companies showcasing new products with recorded demos.

The *Cavalcade of Innovation* is a venue where companies can introduce new products throughout the year.

<https://www.fantinisgamingshow.com/exhibitors/134-fantini-research>

GAN has launched Play Agua, an app and social casino site for the Agua Caliente Band of Cahuilla Indians' Agua Caliente Casinos in California.

The tribe currently has two casinos with a third to open later in the fall.

GAN will supply its simulated gaming software to iOS, Android and desktop and will integrate with the casino's ACE Club loyalty rewards program. GAN will also provide acquisition and retention marketing services to the casinos.

<https://www.fantinisgamingshow.com/exhibitors/10-gan>

IGT launched the PeakSlant32 cabinet – the first in North America to display three 32-inch display screens.

The cabinet debuted at Mohegan Sun in Connecticut where 20 of the machines have been installed.

The cabinets can be integrated with the IGT ADVANTAGE system which works with Bluetooth technology and the cashless Resort Wallet.

The PeakSlant 32 is the third in the series of Peak cabinets to have launched this year. PeakBarTop debuted in May and PeakSlant49 in July.

<https://www.fantinisgamingshow.com/exhibitors/12-igt>

Inspired Entertainment launched virtual basketball in Greece through OPAP's 3,700 retail shops.

V-Play Basketball is the third channel of virtual sports to be included in OPAP's betting shops, joining V-Play Soccer 3.0 and Matchday.

<https://www.fantinisgamingshow.com/exhibitors/13-inspired-entertainment->

Novomatic celebrated one year of having launched Thunder Cash Link and Cash Connection in South Africa's Carnival City Slots Casino near Johannesburg.

The games have paid out over two million rand in progressive jackpot winnings.

<https://www.fantinisgamingshow.com/exhibitors/20-novomatic>

TransAct Technologies will provide two of its printing solutions to Hoiana Suncity's new casino in Vietnam.

The Epic 950 ticket-in, ticket-out printer will be placed in the casino's 300 slot machines and the Epic Edge TT printer will be used for cash desk applications.

<https://www.fantinisgamingshow.com/exhibitors/532-transact-technologies>

CURRENT EXHIBITORS

www.FantiniGamingShow.com



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<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

