



## WHAT'S NEW IN FANTINI'S GAMING SHOW RECAP FOR THE WEEK ENDING OCTOBER 16, 2020

### [INTRODUCTION](#)

*This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.*

*Visit these often as new products and announcements are posted daily.*

*Sharing of these reports is allowed, so please forward them to those you feel will benefit.*

*For more information on becoming an exhibitor, contact Dee Wild-Shyver at [DWild@FantiniResearch.com](mailto:DWild@FantiniResearch.com).*

*Additional information about Fantini's Gaming Show is at the end of this report.*

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### [RECAP](#)

**Buzz Creative Group** explains the digital strategy they use for online marketing campaigns.

Buzz breaks down objectives for using pay-per-click campaigns, display and retargeting, social media, web design and e-Commerce website solutions.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group->

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**eTouchMenu**'s ScanNPay contactless payment feature is now being used at Epic Steak & Waterbar restaurants in San Francisco, California.

ScanNPay prints a QR code on a patron's receipt that they can scan then make their contactless payment via credit or debit card, Apple Pay or Android Pay.

**eTouchMenu** has installed its KioskPlus food ordering system at Johnny Rockets in the Fashion Show Mall on the Las Vegas Strip.

<https://www.fantinisgamingshow.com/exhibitors/1972-etouchmenu>

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**Fantini Research** is hosting *CEO Insights* a video series of one-on-one interviews with Frank Fantini and CEOs throughout the gaming industry.

Videos released to date are:

- David Lopez, AGS
- Trevor Croker, Aristocrat
- Lawrence Levy, Ainsworth
- Tom Reeg, Caesars
- Mike Rumbolz, Everi
- James Maida, GLI
- Renato Ascoli, IGT Global Gaming
- Steve Sutherland, Konami
- John Farahi, Monarch Casino
- Rick Meitzer, Novomatic Americas
- Jay Snowden, Penn National
- Joe Asher, William Hill US

More interviews are scheduled and being posted daily.

<https://www.fantiniresearch.com/conventions/ceo-insights.html>

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**GAN** has partnered with Alpha IR Group to handle consultancy and investor relations messaging.

Alpha will supply investor relations materials and target strategies to GAN's management and board of directors.

<https://www.fantinisgamingshow.com/exhibitors/10-gan>

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**IGT** launched its Resort Wallet cashless solution at Resorts World Catskills Casino in New York.

Funds can be loaded onto the digital wallet through a casino cashier or at any slot machine as well as through Resorts World's Players Club card. Funds can then be accessed at any slot machine.

The Resort Wallet is an add-on module to the IGT ADVANTAGE Player Experience Product Suite.

**IGT** will present a number of virtual product demos during G2E Virtual Experience 2020.

The theme, *A New Journey, Together*, will showcase IGT's cardless, cashless, social distancing solutions, and other new innovations.

**IGT** signed a multi-year partnership agreement with the National Basketball Association and IGT's PlaySports betting solution.

Through the agreement, IGT's sports betting customers can use NBA logos and official data in their sportsbooks.

<https://www.fantinisgamingshow.com/exhibitors/12-igt>

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**Inspired Entertainment** signed a 10-year contract with Sisal Sans to supply V-Play Plug & Play solution, an online virtual sportsbook product in Turkey.

Sisal Sans is a Turkish joint-venture between Sisal SPA and Sans Digital ve Interaktif Hizmetler Teknoloji Yatirim A.S.

Italy based Sisal worked with the Turkish lottery throughout the bidding process.

This is the first virtual product authorized in Turkey.

<https://www.fantinisgamingshow.com/exhibitors/13-inspired-entertainment->

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**Meter Image Capturing's** meters are now being used in Muckleshoot Casino Resort and Swinomish Casino in Washington.

By using the metering system, casinos can obtain data from machines then transmit it to accounting or other back-of-house personnel.

<https://www.fantinisgamingshow.com/exhibitors/1855-meter-image-capturing->

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**Novomatic's** ADMIRAL Sportwetten GmbH subsidiary was granted a sports betting license for the Federal Republic of Germany.

<https://www.fantinisgamingshow.com/exhibitors/20-novomatic>

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**TransAct Technologies** announced, then completed, its public stock offering of 1.38 million shares at \$7.10 each.

Approximately \$8.5 million in proceeds will be used to further develop TransAct's food service business, its sales, marketing and development and other costs related to the company's growth.

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## **ABOUT FANTINI'S GAMING SHOW**

*Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.*

*Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.*

*For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at [DWild@FantiniResearch.com](mailto:DWild@FantiniResearch.com).*

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CURRENT EXHIBITORS

[www.FantinisGamingShow.com](http://www.FantinisGamingShow.com)



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Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. [www.FantiniResearch.com](http://www.FantiniResearch.com).

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<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

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