



WHAT'S NEW IN FANTINI'S GAMING SHOW AND NEWSROOM RECAP FOR THE WEEK ENDING OCTOBER 9, 2020

INTRODUCTION

This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.

Visit these often as products, news, and announcements are posted daily.

Sharing of these reports is allowed, so please forward them to those you feel will benefit.

For information on becoming an exhibitor contact Dee Wild-Shyver at DWild@FantiniResearch.com.

Additional information about Fantini's Gaming Show is at the end of this report.

WELCOME NEW EXHIBITOR

eTouchMenu. The Las Vegas-based company is a technology provider of contactless ordering and payment applications that gives casino operators solutions to support digital menus, tracking of customer loyalty points, retail point-of-sale operations and digital payments through debit or credit cards, ApplePay and Google Pay.

The systems increase speed and accuracy for guest interactions throughout a property.

Gila River Casinos in Arizona recently contracted with eTouchMenu to install the ServicePlus products at its three properties, while Akwesasne Mohawk Casino in New York is installing KioskPlus and PayPlus solutions.

<https://www.fantinisgamingshow.com/exhibitors/1972-etouchmenu.html>

RECAP

AGS. Brad Boyer has been appointed VP of investor relations, corporate developments and strategy.

Boyer was VP of equity research for gaming and leisure with Stifel, Nicolaus for over 10 years.

AGS will supply BetMGM's online casinos with its gaming content across BetMGM Casino, Borgata Online and partypoker platforms.

The three are already live in New Jersey and are expected to expand to Michigan, Pennsylvania and other markets.

BetMGM is a joint i-Gaming venture of MGM and GVC.

<https://www.fantinisgamingshow.com/exhibitors/2-ags>

Ainsworth launched its online slot games in New Jersey through Resorts Casino and Mohegan Sun.

Games include Ainsworth's popular titles Golden Dollars and Wild Nights and will be releasing new titles regularly.

<https://www.fantinisgamingshow.com/exhibitors/9-ainsworth>

Aristocrat Technologies has been named an official partner of the Las Vegas Raiders football team and Allegiant Stadium.

Aristocrat will have signage all year long throughout the stadium as well as in-game branding. Also included will be naming rights to the Owners East Club.

<https://www.fantinisgamingshow.com/exhibitors/11-aristocrat>

Buzz Creative Group has written about *The Importance of a Solid Brand*, explaining how branding leads to recognition and a company's reputation.

Buzz details the points of brand improvement, generating customers, and bringing inspiration from your employees to your customers.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group->

CasinoTrac/Table Trac. Table Trac has received a US patent for its touchless system titled "Systems and Methods of Facilitating Interactions Between an Electronic Gaming Machine, Game Player, and a Control System".

The patent covers the mobile application for touchless monetary management through the use of a patron's mobile device. Players can move funds from their casino account to various games and also use promotional credits for additional play.

It works on both iOS and Android devices.

<https://www.fantinisgamingshow.com/exhibitors/1722-casinotrac>

GAN signed a 10-year agreement with Wynn Resorts to provide online casino and sports betting platforms in Michigan. This agreement will be tied in with a market access agreement for GAN to supply the platform to the five Kewadin Casinos in the state, which are owned by the Sault Ste. Marie Tribe of Chippewa Indians.

The plan is to launch in November subject to regulatory approvals.

<https://www.fantinisgamingshow.com/exhibitors/10-gan>

GLI. Peter Wolff, director of global technical compliance, has been named an Emerging Leader of Gaming 40 Under 40, by Global Gaming Business and the Innovation Group.

Wolff advises regulators on new technology so they can keep jurisdictions compliant.

He also oversees GLI University, the company's educational and training division.

<https://www.fantinisgamingshow.com/exhibitors/216-gli>

IGT. Global Gambling Guidance Group (G4) has affirmed IGT's re-accreditation for responsible gaming for both its Gaming and PlayDigital operations.

IGT had originally received certification for the land-based segment in 2017 followed by digital services in 2019. This year, both segments were re-certified at the same time, making IGT the first gaming supplier to be re-certified for both Digital and Gaming segments.

G4 certification requires a company to provide player protection tools and responsible gaming information.

IGT and Scientific Games have agreed to end their joint venture for the LOTEK (Exclusive Instant Lottery) concession in Brazil. After seven months of negotiations with CAIXA Economica, the country's largest lottery retailer, an agreement had been reached, however two more months had passed and the final distribution authorization went unsigned, missing the September 21 deadline for execution.

There are 13,000 lottery retailers within the CAIXA network which would be beneficial to all parties to launch instant ticket games.

Both IGT and Sci Games said they would reconsider the process of launching operations with CAIXA if an extension is authorized.

IGT's Wheel of Fortune slot game paid out over \$5 million in two separate jackpot winnings in September.

The first winner hit for \$1.23 million playing Wheel of Fortune Ultimate Sevens, while the second was for \$3.79 million on the Wheel of Fortune Multi-Win Triple Double Red Hot 7s game.

<https://www.fantinisgamingshow.com/exhibitors/12-igt>

Inspired Entertainment partnered with Ladbrokes in the creation of Ladbrokes Greatest Ever Cox Plate, A 3D computer-simulated virtual race of famous horses from all around the world from over several years.

It is set to run in conjunction with the 100th running of Australia's WFA Championship, the Ladbrokes Cox Plate at Moonee Valley.

<https://www.fantinisgamingshow.com/exhibitors/13-inspired-entertainment->

TransAct announced preliminary higher revenues for the third quarter at \$7.1 million to \$7.3 million vs. the original expectations of \$5.5 million to \$6 million. This includes \$1.4 to \$1.5 million of recurring food service revenue.

Results will be released on November 5.

TransAct. Miguel Ortiz, VP of Restaurant Products will speak at the Restaurants RISE virtual event on October 13.

Ortiz will discuss the BOHA! system with its integrated platform of hardware and cloud-based technology to help with food safety and handling as well as its other uses.

<https://www.fantinisgamingshow.com/exhibitors/532-transact-technologies>

CURRENT EXHIBITORS

www.FantinisGamingShow.com



ABOUT FANTINI'S GAMING SHOW

Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.

Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.

For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at DWild@FantiniResearch.com.

Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. www.FantiniResearch.com.

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