



## WHAT'S NEW IN FANTINI'S TRADE SHOW RECAP FOR THE WEEK ENDING SEPTEMBER 25, 2020

### INTRODUCTION

*This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.*

*Visit these often as new products and announcements are posted daily.*

*Please feel free to share this recap and information with those you feel will benefit.*

*More information about Fantini's Gaming Show is at the end of this report.*

*To become an exhibitor, contact Dee Wild-Shyver at [DWild@FantiniResearch.com](mailto:DWild@FantiniResearch.com).*

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### RECAP

**Ainsworth** will supply its slot games and real-money gaming network through SoftGamings' European and UK platform.

This relationship helps Ainsworth continue its expansion into the European real-money gaming market.

SoftGamings is a B2B platform provider setting up businesses with online software and solutions.

<https://www.fantinisgamingshow.com/exhibitors/9-ainsworth.html>

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**Aristocrat** has collaborated with Boyd Gaming and created B Connected Mobile, an enhanced loyalty player app.

When using the Android or IOS app, Boyd customers can see their account balance, tier status and activate promotional offers.

The B Connected Mobile Hub can be used as a cashless wallet, loyalty card and hotel room key, optimizing digital usage from a player's smartphone.

Boyd will use Aristocrat's Oasis 360 CX Solutions throughout all of its casinos.

**Aristocrat** launched its latest slot game, Star Trek: the Next Generation, at M Resort in Las Vegas.

The game brings all the excitement of the television series where trekkie fans and others will experience many of the shows known features including Warp 9 Spins, Borg Assimilation Bonus and Make It So Scatter Boost.

<https://www.fantinisgamingshow.com/exhibitors/11-aristocrat.html>

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**The Buzz Creative Group** discusses how they help design and strategize in order to build a brand for the specific needs of their clients.

The first step is to define the target market and develop the right ad platforms for a business to dominate.

The next step is to build your audience and make sure they know who you are. The final step is adaptation where a company can change with the industry and market yet still be advantageous.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group-.html>

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**Casino Trac.** Carson Nugget Casino in Carson City, Nevada, is replacing its current system with Table Trac's CasinoTrac Management System.

<https://www.fantinisgamingshow.com/exhibitors/1722-casinotrac.html>

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**Fantini Research** has created a new set of stock indices for investors, financial analysts and industry leaders to follow.

The four indices are Global Top 30, North American, Sports Betting and Interactive.

The indices are updated daily and posted on the FantiniResearch.com website. They include a table and an interactive graph to track historical prices of each component stock.

<https://www.fantinisgamingshow.com/exhibitors/134-fantini-research.html>

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**Global Payments.** The University of Nevada Las Vegas has named Global Payments as a founding member of the research collaborative on cashless gaming.

The collaboration will identify and answer questions to evaluate cashless gaming and related topics as well as provide neutral information and data for policymakers and regulators that they can use for decision making.

Other members of the collaborative are Sightline, **Everi**, Worldpay and Freedom Pay.

<https://www.fantinisgamingshow.com/exhibitors/1816-global-payments-gaming.html>

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**IGT** has posted a video broadcast of its Gaming Showcase 2020, “A New Journey, Together,” exhibiting the newest content and hardware product solutions.

**IGT** is supplying its PlaySports sports betting platform and kiosks to two casinos in North Dakota owned by the Turtle Mountain Band of Chippewa Indians

Grand Treasure and Sky Dancer casinos will host the retail sports betting technology and services.

North Dakota is the 15<sup>th</sup> state where IGT is providing its sports betting solutions .

<https://www.fantinisgamingshow.com/exhibitors/12-igt.html>

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**Inspired Entertainment** will supply its virtual sports content to 10 websites across GVC's European brands. Sportsbook content will be streamed from Inspired's cloud platform and includes soccer, Legends Football and V-Play Basketball.

GVC's gaming brands include bwin, Sportingbet, partypoker, Ladbrokes, Coral Group and Gala.

<https://www.fantinisgamingshow.com/exhibitors/13-inspired.html>

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**Konami** will be showcasing the company's newest products in a 53-foot long WINovation Road Show.

A video is available at the virtual e-Booth.

**Konami** will soon supply its SYNKROS casino management system to the Grand Sierra Resort Reno and SAHARA Las Vegas.

Guests at either of the two Meruelo Group properties will be able to use their rewards programs at both locations.

Additionally, Konami's Konetic Employee App will be launched where casino personnel can tend to service calls through the mobile app.

<https://www.fantinisgamingshow.com/exhibitors/281-konami-gaming-inc..html>

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**Scientific Games** has contracted with the Turkey National Lottery for instant ticket retail and digital games and point of sale terminals. Sci Games will start by supplying 5,000 retailers in the network and double to 10,000 later this year.

The Turkey Wealth Fund awarded the 10-year contract to Sisal, the country's national operator. Also included, and for the first time in the country, will be retail and digital instant scratch games.

Sci Games has provided the lottery with an advanced instant ticket gaming system, its WAVE retailer terminals, and its OpenSports trading platform. Sisal is supplying a mobile app to 800 instant game street vendors.

Sci Games has supplied Turkey with its national sports betting solution since its launch in August 2019.

<https://www.fantinisgamingshow.com/exhibitors/17-scientific-games.html>

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**TransAct Technologies.** CEO Bart Shuldman will be a panelist on the CohnReznick RestTech 2020 – The New Frontier webinar at 2 p.m. ET September 30.

The annual summit is taking place virtually this year due to COVID-19.

During the webinar, titled Systems That Support Business Agility, Shuldman will discuss TransActs’s BOHA! system and technology solutions that can be used to help with safety protocols for employees and guests.

The BOHA! system combines labeling, management systems and printing abilities all in one single-vendor solution.

<https://www.fantinisgamingshow.com/exhibitors/532-transact-technologies.html>

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**CURRENT EXHIBITORS**

**[www.FantinisGamingShow.com](http://www.FantinisGamingShow.com)**



## **ABOUT FANTINI'S GAMING SHOW**

*Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.*

*Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.*

*For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at [DWild@FantiniResearch.com](mailto:DWild@FantiniResearch.com).*

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Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. [www.FantiniResearch.com](http://www.FantiniResearch.com).

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<https://www.fantinisingamingshow.com/exhibitors/10-gan.html>

