



WHAT'S NEW IN FANTINI'S TRADE SHOW RECAP FOR THE WEEK ENDING SEPTEMBER 4, 2020

[INTRODUCTION](#)

This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.

Visit these often as new products and announcements are posted daily.

You are encouraged to share this recap and information with those you feel will benefit.

To become an exhibitor, contact Dee Wild-Shyver at DWild@FantiniResearch.com.

[RECAP](#)

Ainsworth and **Novomatic**. In a non-exclusive agreement, Ainsworth will handle sales and services for Novomatic's products for Asia-Pacific, Australia and New Zealand.

In joining forces, the two will enhance the products they each can offer with machines, games, management systems and sports betting solutions from Novomatic and the A-Star suite of cabinets from Ainsworth.

Novomatic's Robert Dijkstra has been appointed Ainsworth VP business development and sales Asia Pacific and will head both brands. Michael Barsin of Novomatic will continue to serve as sales manager Southeast Asia.

<https://www.fantinisgamingshow.com/exhibitors/9-ainsworth.html>

<https://www.fantinisgamingshow.com/exhibitors/20-novomatic.html>

Buzz Creative Group shares viewpoints on digital advertising through the use of hashtags, Snapchat and live streaming.

By using any of these social media avenues, companies can improve their advertising and promotional experiences.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group-.html>

GAN will be participating in the B. Riley FBR Online Sports Betting and iGaming Conference at noon Eastern Time on Tuesday, September 8.

Earlier this week GAN also participated in The LD Micro 500 conference.

Links to the conferences and replays are available through the exhibitor site.

<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

GLI has promoted Justine Clay to director of client services for North America and Blaine Preston to director of client services for state government, lottery and tribal operation.

Clay has been with GLI since 2012 and has experience working in both tribal and commercial casinos.

Preston, who is replacing recently retired Michael Capan, has been with GLI since 2018. His previous experience includes having worked for the Missouri Gaming Commission and the Missouri Lottery.

<https://www.fantinisgamingshow.com/exhibitors/216-gli.html>

Konami has launched slot machine cleaning and customer care solutions through its SYNKROS management system.

Since deploying in June, this part of the system is now being used in seven casinos in six jurisdictions and is offered to all SYNKROS customers free of charge.

The new technology allows casino personnel to monitor when slot machines need to be cleaned after customers have played on them.

<https://www.fantinisgamingshow.com/exhibitors/281-konami-gaming-inc..html>

Meter Image Capturing has signed contracts to supply its imaging system with Agua Caliente in California and Swinomish Casino in Washington.

<https://www.fantinisgamingshow.com/exhibitors/1855-meter-image-capturing-.html>

Novomatic's interactive brand Greentube has a new distribution deal with Casino Gran Madrid Online in Spain.

Greentube will supply Novomatic's popular slot games and will also bring in the first of a series of its Diamond Link branded jackpot games.

This is Greentube's fourth operator contract in Spain.

<https://www.fantinisgamingshow.com/exhibitors/20-novomatic.html>

Scientific Games. On October 14, Executive Vice President and Group Chief Executive, Lottery Pat McHugh will be inducted into the Lottery Industry Hall of Fame.

McHugh began his career with Sci Games in 2004 moving up the ranks to his current position in January 2019. He has 25 years of experience in the gaming industry.

Scientific Games will expand its digital sports betting and iGaming collaboration with Wynn Resorts by supplying its Wynn Sports platform in Colorado and Indiana.

Sci Games will supply OpenSports solution to Wynn Sports, which will also launch OpenPlatform, an account player management system.

Sci Games began its partnership with Wynn Resorts in late July by providing the Wynn Sports mobile app. The system supplies over 2,000 digital games.

<https://www.fantinisgamingshow.com/exhibitors/17-scientific-games.html>

CURRENT EXHIBITORS

www.FantinisGamingShow.com



ABOUT FANTINI'S GAMING SHOW

Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.

Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.

For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at DWild@FantiniResearch.com.

Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. www.FantiniResearch.com.

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<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

