



## WHAT'S NEW IN FANTINI'S TRADE SHOW RECAP FOR THE WEEK ENDING AUGUST 7, 2020

### **INTRODUCTION**

*This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.*

*Visit these often as new products and announcements are posted daily.*

*Please feel free to share this recap and information with those you feel will benefit.*

*More information about Fantini's Gaming Show is at the end of this report.*

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### **WELCOME NEW EXHIBITOR**

**Global Payments Gaming** manufactures technology and software for both businesses and consumers as a payment solutions provider.

The Las Vegas based company creates software for several industries and can integrate payments into management software as well as products and services to help grow business and customer loyalty.

The newest cashless gaming tools and apps now being used in the gaming industry are Multifactor Authentication, VIP Financial Center, and VIP Mobility.

<https://www.fantinisgamingshow.com/exhibitors/1816-global-payments-gaming.html>

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## **RECAP**

**AGS** reported second quarter earnings explaining the ups and downs due to COVID-19 with casino closures and re-openings. CEO David Lopez explained how new products Starwall, Orion Rise and titles on Orion Portrait as well as other table game progressives were showing positive results prior to the pandemic and have long term opportunities going forward.

<https://www.fantinisgamingshow.com/exhibitors/2-ags.html>

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**Aristocrat.** For its Class III Game Spotlight for August 2020, Aristocrat has launched Zorro Wild Ride.

The game, which has been exclusively designed for Aristocrat's flame55 cabinet, produces cumulative multipliers and progressive jackpots and can earn free games. Players can also select denominations and jackpots at all bet levels.

<https://www.fantinisgamingshow.com/exhibitors/11-aristocrat.html>

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**Buzz Creative Group** has posted tips on social media advertising.

Their guidelines to follow: Understand your strategy, Choose your platform, Focus on format, Know your audience, Capitalize on creative content and Blend paid and organic.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group-.html>

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**Everi Digital** has partnered with ROAR Digital and launched three of its popular slot games for online play in New Jersey.

The games – Smokin' 777, Meltdown and DoubleRuby – are all real-money games and can be played online through sites Borgata Online Casino, BetMGM, and Party Casino New Jersey.

ROAR Digital is a joint venture of MGM Resorts and GVC Holdings.

<https://www.fantinisgamingshow.com/exhibitors/35-everi.html>

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**Fantini Research** has published *Contactless Gaming: Mobilizing the Money*, a 2-part report on cashless gaming. Part One covers regulatory status in key states and Part Two describes products that are being introduced by technology and payment companies.

\* Companies sharing new products are **Aristocrat**, **Everi**, **Global Payments Gaming**, **IGT**, **Konami**, OKTO, **Scientific Games**, and Sightline Payments.

\* those in boldface are exhibitors on the Virtual Trade Show. More information about each of these company's cashless gaming products can be found on their individual e-Booths.

**Fantini Research** published a taxonomy report, *Las Vegas Hotel and Convention Space Inventory, Forecast*. The report details hotel and convention capacity and new capacity coming online.

<https://www.fantinisgamingshow.com/exhibitors/134-fantini-research.html>

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**GAN** has appointed Marcus Yoder as senior vice president of sales.

Yoder has over 20 years of experience in business developments and marketing in various industries. His most recent service was with Gamblit Gaming where he was VP, regulated markets business development.

**GAN** will be presenting during the Canaccord Genuity 40<sup>th</sup> Annual Virtual Growth Conference on August 12 at 3:30 p.m. ET.

The company will also hold one-on-one meetings.

<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

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**Global Payments Gaming** has released VIP Mobility, the industry's first mobile software that enables cashless gaming.

VIP Mobility allows patrons to be completely cashless from start to finish. Players create a digital ticket on their mobile device which they can pair to any slot machine or table game by scanning a code. When finished playing, they scan it again and immediately cash out – all electronically.

Downstream Casino in Quapaw Oklahoma is the first casino to be using the system.

<https://www.fantinisgamingshow.com/exhibitors/1816-global-payments-gaming.html>

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**IGT** has signed a multi-year contract with FanDuel Group's FanDuel Sportsbook where IGT's PlaySports platform will power all of FanDuel Sportsbooks through September 2024.

Additionally, FanDuel Group will offer IGT PlayDigital's PlayCasino in states where FanDuel operates online casinos.

Currently operating in nine states, the contract includes both existing and new retail sportsbooks across the entire US market.

**IGT** has been recognized by the 2020 CR Reporting Awards in the Credibility Through Assurance category.

IGT's annual Sustainability Report made it to the top 10 list with IGT being the only gaming company to become a finalist.

IGT ranked 7<sup>th</sup> out of 81 participating companies from multiple industries worldwide.

**IGT** will be installing its IGT ADVANTAGE casino management system at Crown Sydney in Australia.

Crown Resorts is planning to open its VIP tables only casino early next year.

The system will connect live and electronic table games.

<https://www.fantinisgamingshow.com/exhibitors/12-igt.html>

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**Meter Image Capturing** has completed the installation of its system in Peppermill Casino in Las Vegas and Western Village in Reno.

Scanning meters expedites the process of old-school meter reading and quickly sends information to back-of-house and financial departments where needed.

<https://www.fantinisgamingshow.com/exhibitors/1855-meter-image-capturing-.html>

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**Scientific Games** will be introducing its newest lottery scratch game 7-11-21 LIVE! The \$2 ticket will be available to lottery retailers across the US in early 2021.

There will be a virtual media event through Facebook on July 11, 2021, at 7:11 p.m. ET where players in participating states will have chances to win cash prizes.

<https://www.fantinisgamingshow.com/exhibitors/17-scientific-games.html>

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**TransAct Technologies** has signed contracts with 10 new customers to supply BOHA! food service software solutions. In total, TransAct will install 74 new terminals in varying fast food, full service and convenience store locations.

The company projects annual recurring revenue of at least \$650 per unit.

**TransAct Technologies** has launched an Employee Wellness Screening solution to be used in conjunction with its BOHA! software terminals.

This new module will gather employee's health checks for COVID-19 and through its app will identify which employees may work or need to stay home.

Reports can be sent directly to managers or corporate offices which will strengthen safety standards as well as provide reporting analytics

<https://www.fantinisgamingshow.com/exhibitors/532-transact-technologies.html>

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## **[ABOUT FANTINI'S GAMING SHOW](#)**

*Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.*

*Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.*

*For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at [DWild@FantiniResearch.com](mailto:DWild@FantiniResearch.com).*

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[CURRENT EXHIBITORS](#)

[www.FantinisGamingShow.com](http://www.FantinisGamingShow.com)



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Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. [www.FantiniResearch.com](http://www.FantiniResearch.com).

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