



## WHAT'S NEW IN FANTINI'S TRADE SHOW RECAP FOR THE WEEK ENDING JULY 31, 2020

### **INTRODUCTION**

*This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.*

*Visit these often as new products and announcements are posted daily.*

*Please feel free to share this recap and information with those you feel will benefit.*

*More information about Fantini's Gaming Show is at the end of this report.*

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### **WELCOME NEW EXHIBITOR**

**Meter Image Capturing** is a newly designed meter reading system for progressive slot machines.

MIC uses optical character recognition, voice recognition and manual entry to collect necessary data. With a few quick scans onto an android system it can immediately provide information which can then be viewed in a secure database or transmitted to your financial departments.

Click the link for additional information including a video demo.

<https://www.fantinisgamingshow.com/exhibitors/1855-meter-image-capturing-.html>

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## **RECAP**

**Aristocrat.** Subsidiary Video Gaming Technologies launched slot lounge The Hunt for Neptune's Gold at Osage Casino in Tulsa, Oklahoma.

The gaming space offers 32 of The Hunt for Neptune's Gold games.

**Aristocrat's** newest advancement of its Dragon Link game has made its world premiere at Seminole Hard Rock in Tampa, Florida.

The latest extension of the game offers mid and high denomination bets and larger linked or standalone jackpots.

<https://www.fantinisgamingshow.com/exhibitors/11-aristocrat.html>

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**Buzz Creative Group** has published a list of guidelines for writing great copy, pointing out four steps they use to best represent their clientele.

Understand your target, speak to them; Be clear and concise; Find the deeper value; and Test away.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group-.html>

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**Everi's** online gaming division, Everi Digital, launched its first games in Canada with Lotoquebec.com, using **Scientific Games'** OpenGaming ecosystem.

The partnership of Everi and Scientific Games started with six of Everi's popular games and will be following with more in the future. Games are being offered in both French and English.

<https://www.fantinisgamingshow.com/exhibitors/35-everi.html>

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**IGT** has deployed PeakSlant49, its newest upright cabinet, which is in use at many casinos in the US. The cabinet features a curved 49 inch HD touchscreen display, while the player panel has a 13 inch touch screen, wireless charging pad and a USB port as amenities for players.

Games currently offered on the cabinet include Fortune Coin Boost! With Bubble Blast and Dragon Lights to be released in the future.

<https://www.fantinisgamingshow.com/exhibitors/12-igt.html>

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**Scientific Games** announced the resignation of Richard Hadrill, executive vice chairman.

Hadrill had been with Scientific since 2014 as he assisted the company after it bought Bally Technologies where he had been CEO.

No reason was given for Hadrill's resignation.

**Scientific Games.** The Montana Lottery has extended its current 5-year instant scratch games contract by two more years – now running through August 2022.

Scientific has served the Montana Lottery since its inception in 1987 and has been the state's sole primary instant games provider.

**Scientific Games.** In a partnership with Racecourse Media Group, the two have added Legends Racing Series from Quantum Leap Solutions to its OpenMarket sports content offerings.

OpenMarket combines sports content from multiple providers into one digital platform for digital sportsbook operators.

Legends has brought 50 years of races into a single database and is the first to use real horses, jockeys and commentary.

Racecourse Media Group is a holding company that manages business for 34 racecourse shareholders.

Based in the UK, Quantum Leap Solutions specializes in horse racing with B2B solutions, digital design and development.

<https://www.fantinisgamingshow.com/exhibitors/17-scientific-games.html>

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**[CURRENT EXHIBITORS](#)**

**[www.FantinisGamingShow.com](http://www.FantinisGamingShow.com)**



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**[ABOUT FANTINI'S GAMING SHOW](#)**

*Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.*

*Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.*

*For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at [DWild@FantiniResearch.com](mailto:DWild@FantiniResearch.com).*

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Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. [www.FantiniResearch.com](http://www.FantiniResearch.com).

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Fantini's Gaming Show is sponsored by GAN  
<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

