



## WHAT'S NEW IN FANTINI'S TRADE SHOW RECAP FOR THE WEEK ENDING JULY 3, 2020

### INTRODUCTION

*This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.*

*Visit these often as new products and announcements are posted daily.*

*Please feel free to share this recap and information with those you feel will benefit.*

*More information about Fantini's Gaming Show is at the end of this report.*

---

### RECAP

**AGS** has updated information on its e-Booth with several new product line photos, company description and changes with key personnel.

New product photos include AGS Orion Curve Cabinet, AGS Dragon Fa CII Orion Slant and Imperial Luck CIII Slant as well as Fu Nan Nu and Rakin' Bacon Toppers, and the Dex S Shuffler.

AGS serves the Class II Native American market but is growing to be an all-inclusive commercial gaming supplier with Class II and Class III products, real money platforms and content, and table products.

<https://www.fantinisgamingshow.com/exhibitors/2-ags.html>

---

**The Buzz Creative Group** has supplied an article on the importance of User Generated Content sharing tips they use. These include The Power of Hashtag, Incent your Content and UGC Showcase.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group-.html>

---

**Fantini Research.** A four-part weekly series of white papers Moving On: What Gaming Operators and Investors Should Focus on After the Doors Open, details how to most effectively reopen casinos and what to take into consideration. These reports are published by The Strategy Organization and Fantini Research.

The final of the four part series, The Business Model of the Future, looks at the new normal vs. the old and that casino models will be changed forever. Technology will shape the new normal, but some-old school ways will also help.

This edition discusses four points to consider: Contactless and Cashless; Food and Beverage Automation; How Will Properties Achieve More With Less Staff? and Academia's Role in the Business Model of the Future.

<https://www.fantinisgamingshow.com/exhibitors/134-fantini-research.html>

---

**Gaming Arts** has launched its newest games, Dice Seeker and Casino Wizard Table Games.

The Dice Seeker group of slot games offers 243 ways to win with 3 slot themes: Viking Invasion, Flappers & Dappers and Heroes & Villains. These can all be linked to the mystery progressive, Rocket Rollup.

Casino Wizard Table Games is a first of its kind, offering a suite of electronic games including roulette, blackjack, craps and baccarat. Players are provided with the same game as pit tables but as an individual machine.

<https://www.fantinisgamingshow.com/exhibitors/36-gaming-arts.html>

---

**GAN** was added to the Russell 2,000, Russell 3,000 and Russell Microcap Index on June 29, as part of the 2020 Russell US Indexes reconstitution.

The Russell Indexes are used for index funds and as benchmarks for active investment strategies. This inclusion gives GAN the opportunity to extend its shareholder base.

GAN began trading on the NASDAQ on May 5.

<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

---

**IGT** has a new contract with Swedish state-owned gambling company Svenska Spel Sport & Casino to supply its PlayDigital's PlayRGS remote game server and PlayCasino content.

Terms of the agreement include Svenska Spel having access to IGT's complete library of games in the PlayCasino content, plus maintenance, monitoring and support. The deal will run for a minimum of three years.

PlayRGS' library includes slots, table games, video poker and instant win games.

IGT currently supplies Svenska Spel with PlayPoker, INTELLIGEN VLT central system, and VLT content in addition to cabinets and content to its land-based casinos. IGTPay was also introduced recently for VLTs operated by Svenska Spel.

**IGT.** In order to create a stronger and more focused company, IGT has announced a new structuring splitting into two business segments, one for Global Gaming and the other for Global Lottery.

Global Gaming will consolidate all of IGT's gaming business for North America, international and Italy B2C gaming responsibilities. Renato Ascoli will serve as CEO Global Gaming.

Global Lottery will take on the obligations of all of the lottery business for North America, international, and Italy. Fabio Cairoli will serve as CEO Global Lottery.

New Business and Strategic Initiatives will be run by Walter Bugno. This group will develop new business where IGT is yet to have a presence. It will also work with both segments to manage new initiatives during start-up phases and global support.

All parties will report to IGT CEO Marco Sala.

The new structuring is effective as of July 1 with financial results to be reported beginning in the third quarter.

<https://www.fantinisgamingshow.com/exhibitors/12-igt.html>

---

**SCIENTIFIC GAMES** hired Eileen Moore Johnson as executive vice president and chief human resources officer.

Moore Johnson served 21 years at Caesars, with her last seven years as regional president over The Flamingo, Harrah's, The LINQ and The Cromwell.

She also serves as a board member of Global Gaming Women and is involved with other organizations.

**SCIENTIFIC GAMES** and Caesars Entertainment have extended their current digital sports betting operating agreement as they get ready for the 2020/2021 major league sports seasons to relaunch.

The extension follows the launches of mobile sports betting and iGaming in Pennsylvania and mobile sports betting in Indiana.

The two companies are partnering to bring mobile sports betting and iGaming to Pennsylvania with Scientific Games' OpenSports and OpenGaming products.

They have also launched OpenSports in Indiana.

**SCIENTIFIC GAMES** has completed its offering of \$550 million of new 8.625 percent senior unsecured notes due 2025.

The proceeds will be used to redeem all of the \$360.6 million outstanding 6.625 percent senior subordinated notes due 2021.

<https://www.fantinisgamingshow.com/exhibitors/17-scientific-games.html>

---

**CURRENT EXHIBITORS** [www.FantinisGamingShow.com](http://www.FantinisGamingShow.com):



---

## **ABOUT FANTINI'S GAMING SHOW**

*Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.*

*Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.*

*For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at [DWild@FantiniResearch.com](mailto:DWild@FantiniResearch.com).*

---

Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. [www.FantiniResearch.com](http://www.FantiniResearch.com).

T062320/ds

---

Fantini's Gaming Show is sponsored by GAN  
<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

