



## WHAT'S NEW IN FANTINI'S TRADE SHOW RECAP FOR THE WEEK ENDING JUNE 26, 2020

### INTRODUCTION

*This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.*

*Visit these often as new products and announcements are posted daily.*

*Please feel free to share this recap and information with those you feel will benefit.*

*More information about Fantini's Gaming Show is at the end of this report.*

---

### RECAP

**Ainsworth** is supplying 20 slot games to be played in New Jersey's BetMGM, Borgata and PartyCasino online casinos using ROAR Digital's gaming platform.

ROAR Digital was created by MGM Resorts and GVC Holdings and powers BetMGM and Borgata with exclusivity to launch Ainsworth's titles within its network. PartyCasino runs through Borgata.

<https://www.fantinisgamingshow.com/exhibitors/9-ainsworth.html>

---

**Aristocrat** will launch its Buffalo brand slot machine Buffalo Xing at Silverton Casino in Las Vegas on July 1.

It is the first Buffalo Xing at this location and is expected to add to the gaming experience of Silverton's patrons.

<https://www.fantinisgamingshow.com/exhibitors/11-aristocrat.html>

---

**The Buzz Creative Group** has published four copy-writing tips to take into consideration:

Use clear and concise copy; Start with an outline of main points; Use everyday language to keep readers aware of what you are saying; Go back and rewrite sentences as needed to shorten them.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group-.html>

---

**Everi.** A patron at iLani Casino in Washington won a jackpot of over \$925,000 while playing on Everi's wide-area progressive game The Mask, which runs on Everi's Empire DCX cabinet.

The first WAP links were installed by Everi for Class II Bingo in Washington state in March. It currently connects 810 licensed games in multiple jurisdictions.

<https://www.fantinisgamingshow.com/exhibitors/35-everi.html>

---

**Fantini Research.** A four-part weekly series of white papers Moving On: What Gaming Operators and Investors Should Focus on After the Doors Open, tells how to most effectively reopen casinos. These reports are being published by The Strategy Organization and Fantini Research.

Part three, Brick and Mortar Investment Opportunities, is now available. The subject focuses on acquisitions, pointing out four important things to consider: Opportunity; Likely Candidates for Acquisition; Enter the Non-Traditional Investor; and You Bought It, Now What?

The last edition of the series will be published next Monday.

<https://www.fantinisgamingshow.com/exhibitors/134-fantini-research.html>

---

**IGT** completed its sale on June 19 of \$750 million of 5.25 percent senior secured notes due 2029. A portion of the proceeds will be used to fund 6.25 percent senior secured notes that are due 2022.

The company has increased the maximum tender amount and accepted purchase of \$499.999 million in notes offered by an early tender of \$1.5 billion in notes outstanding.

The original tender amount was \$300 million.

The offer expires July 6.

<https://www.fantinisgamingshow.com/exhibitors/12-igt.html>

---

**Novomatic** has put into action a set of safety measures and protocols for the wellbeing of both guests and employees as casinos re-open from COVID-19.

Their listing of rules will follow those of the government for each country or national region, as Novomatic's key markets are Germany, Italy, Spain and the Balkans.

Novomatic will continue to work along side the casinos and arcades to implement the best safety standards.

**Novomatic** has launched its dice games through its interactive division, Greentube, with Blitz Casino in Belgium.

The dice portfolio has four games that perform well in Belgium and will add interest to European players on the Blitz gaming site.

<https://www.fantinisgamingshow.com/exhibitors/20-novomatic.html>

---

**CURRENT EXHIBITORS** [www.FantinisGamingShow.com](http://www.FantinisGamingShow.com):



---

**ABOUT FANTINI'S GAMING SHOW**

*Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.*

*Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.*

*For information about the virtual trade show, rates, and how your company can become an exhibitor contact Dee Wild-Shyver at [DWild@FantiniResearch.com](mailto:DWild@FantiniResearch.com).*

---

Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. [www.FantiniResearch.com](http://www.FantiniResearch.com).

---

Fantini's Gaming Show is sponsored by GAN  
<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

