



WHAT'S NEW IN FANTINI'S TRADE SHOW RECAP FOR THE WEEK ENDING JUNE 19, 2020

INTRODUCTION

This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.

Visit these often as new products and announcements are posted daily.

Please feel free to share this recap and information with those you feel will benefit.

More information about Fantini's Gaming Show is at the end of this report.

WELCOME NEW EXHIBITOR

The Buzz Creative Group – An advertising agency based in La Motte, Iowa, The Buzz Creative Group represents clients in the casino, entertainment and hospitality industries from Atlantic City and New York on the East Coast to many throughout the Midwest and elsewhere.

Buzz handles various types of advertising from print jobs through direct mail, digital, audio and even billboards. Being a full-service agency, Buzz has the ability to handle all your advertising needs to draw traffic to your property.

Check out their videos and articles with information regarding all of their services and their client testimonials.

<https://www.fantinisgamingshow.com/exhibitors/1774-the-buzz-creative-group-.html>

RECAP

AGS. In order to keep up with the ideas of social distancing, AGS will be offering a virtual option for its upcoming shareholder meeting on July 1.

<https://www.fantinisgamingshow.com/exhibitors/2-ags.html>

Fantini Research. A four-part weekly series of white papers on how to most effectively reopen casinos is being published by The Strategy Organization and Fantini Research.

Part One, Employee & Guest Sentiment focuses on obtaining and holding on to returning customers during re-openings.

Part Two, The Importance of Convergence, explains the strategy that diversifies revenues, serves customers and builds brands through online, sports betting and social gaming.

Each of the remaining parts will be published on the next two Mondays.

<https://www.fantinisgamingshow.com/exhibitors/134-fantini-research.html>

GAN shared the May 2020 financial internet gambling market report from the New Jersey Division of Gaming Enforcement.

GAN is a partnered internet software supplier for Golden Nugget and Ocean Casinos.

GAN shared the market update of financial data for May 2020 from historical internet gaming and internet sports betting from the Pennsylvania Gaming Control Board.

The company recently signed on with Cordish Group as the software provider for its PlayLive! internet business in Pennsylvania.

GAN released its first quarter 2020 financial results.

<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

IGT recently had two jackpot winners on the Powerbucks Wheel of Fortune slots.

The first payout of CA\$2.257 million was through the Ontario Lottery and Gaming Corporation's PlayORG.ca site using the Powerbucks Wheel of Fortune Exotic Far East slot game.

This is the largest jackpot won from IGT's Powerbucks progressive link in Canada.

The second winner, of CA\$1.016 million came just three days later, also on PlayORG's i-Gaming site on the Powerbucks Wheel of Fortune Hawaiian Getaway game.

<https://www.fantinisgamingshow.com/exhibitors/12-igt.html>

INSPIRED signed a lease agreement with **SCIENTIFIC GAMES** to use its Virtual Sports content on Scientific's OpenMarket sports betting platform.

Using the latest technology to create lifelike graphics Virtual Sports simulates a large assortment of sports and betting content. With a single integration, sportsbooks can expand their portfolios.

Virtual Sports is bringing new revenue streams for gaming providers as games can be integrated into existing sportsbooks and websites.

<https://www.fantinisgamingshow.com/exhibitors/13-inspired.html>

SCIENTIFIC GAMES intends to offer \$350 million in senior unsecured notes due 2025 in a private offering. Proceeds will be used to redeem \$340.6 million of the company's outstanding 6.625 percent senior subordinated notes due 2021.

SCIENTIFIC GAMES has upsized its offering of senior unsecured notes from \$350 million to \$550 million at 8.625 percent interest. These notes are now due 2025.

Proceeds will be used to redeem the \$340.6 million of outstanding 6.625 percent senior subordinated notes that are due next year.

The offering should close on July 1.

SCIENTIFIC GAMES began using its OpenTrade Managed Trading Services for sports betting with British Columbia Lottery Corporation's PlayNow.com digital gaming site.

Once sports throughout the world return to normal schedules, BCLC will be able to offer 300,000 events and 200,000 events in-play in over 25 million markets per year.

The digital sports betting contract runs through 2024.

BCLC now uses Scientific's full OpenSports product line.

SCIENTIFIC GAMES. In a deal with Betfred, Scientific Games will supply its OpenSports platform for retail and online sports betting in Colorado.

OpenSports has been launched at Saratoga Casino in Black Hawk where they are using retail solutions and self-service betting terminals. Digital services are expected to start in time for this upcoming NFL season.

Earlier this year Scientific and Betfred partnered to provide OpenSports in Pennsylvania.

<https://www.fantinisgamingshow.com/exhibitors/17-scientific-games.html>

CURRENT EXHIBITORS www.FantinisGamingShow.com:



ABOUT FANTINI'S GAMING SHOW

Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.

Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.

For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at DWild@FantiniResearch.com.

Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, the National Revenue Report, and more. www.FantiniResearch.com.

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Fantini's Gaming Show is sponsored by GAN
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