



WHAT'S NEW IN FANTINI'S TRADE SHOW RECAP FOR THE WEEK ENDING SEPTEMBER 11, 2020

[INTRODUCTION](#)

This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.

Visit these often as new products and announcements are posted daily.

Please feel free to share this recap and information with those you feel will benefit.

More information about Fantini's Gaming Show is at the end of this report.

To become an exhibitor, contact Dee Wild-Shyver at DWild@FantiniResearch.com.

[RECAP](#)

The Buzz Creative Group explains the importance of email marketing and outlines its benefits.

Email campaigns are cost effective and give you a means to collect addresses to create a database that can be tailored to specific audiences.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group-.html>

GLI has been chosen by the Michigan Gaming Control Board as the first independent lab to test and certify mobile sports betting and iGaming in the state.

GLI has over 30 years of experience working in these two industry segments.

GLI is racking up awards having won Best Test Lab in both the Baltics and the Nordics during the Scandinavian Gaming Awards 2020 event held at the Mare Balticum Gaming Summit.

Additionally, GLI's Remote Test Bed solution was named to Casino Journal's Top 20 Most Innovative Gaming Technology Products Awards for 2020 for its technological capabilities.

The Test Bed is the newest addition to the company's solutions line.

<https://www.fantinisgamingshow.com/exhibitors/216-gli.html>

IGT. On October 14, Scott Gunn, VP of Corporate Affairs will be inducted into the Lottery Industry Hall of Fame.

Gunn is currently responsible for the public affairs for government relations and public engagement.

He began his career in 1994 with GTECH, which IGT bought in 2015. During his career, he worked in sales, business development and government relations.

<https://www.fantinisgamingshow.com/exhibitors/12-igt.html>

Novomatic's Greentube will soon be supplying TOPsport with its casino games in Lithuania.

All of Greentube's portfolio will be available including popular games Book of Ra deluxe, Lucky Lady Charm deluxe and Sizzling Hot deluxe.

<https://www.fantinisgamingshow.com/exhibitors/20-novomatic.html>

Scientific Games has extended its iGaming contract with Resorts Digital Gaming in New Jersey to supply its OpenGaming ecosystem.

ResortsCasino.com and MoheganSunCasino.com will offer more than 500 titles to online players.

Resorts Digital will also continue to use Sci Games' OpenPlatform account management system.

Scientific Games. In a pilot launch, Scientific Games is placing its self-service instant lottery vending machines in Saxony, Germany.

Sachsenlotto, the German Lottery, is placing the PlayCentral HD machines in malls, retail shops and the Lottery's headquarters' stores.

No other states in Germany offer self-service vending machines with scratch-off instant tickets.

Scientific Games has partnered with Gamesys Group to supply the online casino game Monopoly in Spain.

The Spanish version takes the original board game and adds expanding buildings and neon lights.

The Monopoly casino game was first launched in the UK in 2015.

Last year Sci Games and Gamesys collaborated with Rainbow Riches online game in the UK.

Gamesys Group offers bingo and casino games with brands Jackpotjoy, Virgin Games and Vera&John.

<https://www.fantinisgamingshow.com/exhibitors/17-scientific-games.html>

CURRENT EXHIBITORS

www.FantinisGamingShow.com



ABOUT FANTINI'S GAMING SHOW

Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.

Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.

For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at DWild@FantiniResearch.com.

Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. www.FantiniResearch.com.

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<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

