



WHAT'S NEW IN FANTINI'S TRADE SHOW RECAP FOR THE WEEK ENDING AUGUST 14, 2020

INTRODUCTION

This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.

Visit these often as new products and announcements are posted daily.

Please feel free to share this recap and information with those you feel will benefit.

More information about Fantini's Gaming Show is at the end of this report.

RECAP

Aristocrat, through its Lightning Link brand, will partner with River Spirit Casino Tulsa and the Academy of Country Music Lifting Lives organization to present a live stream concert by country duo Brothers Osborne.

The free show, *Brothers Osborne: Let's Play Live*, will be held on August 21 at 8 p.m. ET at <https://www.youtube.com/brothersosborne>.

Concert-goers can donate to the ACM Lifting Lives COVID-19 Response Fund which will disburse funds to community members in need of assistance due to the pandemic.

Aristocrat. In the newest of the Buffalo series of slot games, *Buffalo Chief* will make its world premiere in Seminole Hard Rock Hollywood in Florida.

Buffalo Chief game brings players 3,456 ways to win just in the base game and another 16,000 chances in a mystery Gigantic Stampede feature, as well as a single progressive game that resets at \$10,000.

The game is played exclusively on Aristocrat's Helix XT cabinet.

<https://www.fantinisgamingshow.com/exhibitors/11-aristocrat.html>

Buzz Creative Group explains the increased success of direct mail campaigns, outlining three factors for accomplishing this form of advertising:

Quality Creative – a stimulating image directly for your venue.

Targeting – analyzing your current customers and demographics.

Measurable Call to Action – make sure there is important information to stand out to the recipient.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group-.html>

Everi. As more people are recognizing the need for cashless operations, Everi has designed a roadmap to execute its contactless solutions.

With cashless and contactless solutions and the company's CashClub Wallet, a cashless integrated mobile solution, Everi demonstrates the needs of this type of funding and addresses the regulations in the gaming industry.

Through the FinTech network and compliance services, Everi enables patrons and casino operators the ability to transition to cashless alternatives or the preference of using cash if they so choose as the CashClub Wallet can also be used at ATMs or kiosks. People have the ability to use funds for both land-based and online gaming as well as non-gaming venues.

The CashClub Wallet is set to work with money transmitting capabilities, cashless wagering systems, and back of house functionality, thus creating a multi-use, fully integrated ecosystem which would be of value for patrons and casinos.

The CashClub Wallet is expected to go live in casinos by the end of the year.

Everi also has a Mobile Wallet with Gaming Voucher. This allows the CashClub Wallet mobile app to interface with a kiosk to purchase a gaming voucher for traditional ticket-in, ticket-out playing abilities.

Everi's online division Everi Digital extended its online contract to supply games to Parx Casino and Parx Online in New Jersey.

Everi Digital's three-reel slot content is currently available to 13 online operators in the state with additional properties expected to come online later this year.

The games, Atomic Meltdown, Double Ruby, Red Alert, Shamrock Spin, Smokin' 777, Star Magic, and Triple Threat are part of Everi's stepper titles. There are plans for additional games to be added in the following months.

Content is available via Everi's remote game server which also provides analytics and real-time reporting features for data collection.

Everi began supplying online games to Parx Online Casino in Pennsylvania in 2019.

<https://www.fantinisgamingshow.com/exhibitors/35-everi.html>

Global Payments Gaming has explained how cashless gaming technology can support responsible gambling. With casinos having the task of helping patrons stay away from excessive or harmful gambling habits, Global Payments Gaming Solutions' VIP Financial Center provides ways to limit a patrons spending, set cool-off periods and set self-exclusion or financial limitations.

With the use of VIP Mobility and a player's phone, funds can be loaded to an account by using a digital TITO ticket or e-check account, then paired to a slot machine or table game. Once a player reaches their predetermined limit or is finished playing, they can cash out electronically with cashless abilities.

Additionally, with the current pandemic scare and the need for modernization, patrons have a growing concern for the use of cashless and contactless payment solutions and the VIP Mobility allows for easy access to funds through one's mobile device.

Global Payments Gaming was chosen by Monarch Casino's Colorado and Nevada locations to supply its iGaming solutions for sports betting applications.

The application processes account funding with Global Payment's VIP LightSpeed platform and VIP Preferred e-check network which allows casino guests to access funds from their checking account to mobile devices for online sports betting, online casino, mobile and fantasy gaming, and more.

<https://www.fantinisgamingshow.com/exhibitors/1816-global-payments-gaming.html>

IGT. Four of IGT's slot jackpots paid out over \$10 million dollars in July in three US casinos and one online player in Canada.

The US winners were playing the Wheel of Fortune slot and two Megabucks slots while the Ontario winner was playing online Powerbucks via the Wheel of Fortune Exotic Far East slot.

<https://www.fantinisgamingshow.com/exhibitors/12-igt.html>

Inspired Entertainment signed its first contract with the Western Canada Lottery Corporation to supply 100 Valor video lottery terminal cabinets to the Saskatchewan market.

The VLTs will be installed by early next year and will include a suite of games and integration with its wide area progressive jackpot.

To engage players, the Valor cabinet features two 27 inch floating screens, high-end sound system, and provides a wide range of games.

<https://www.fantinisgamingshow.com/exhibitors/13-inspired.html>

Novomatic's interactive division, Greentube, extended its contract with 888 to launch its iGaming titles on 888casino in Italy.

Greentube's popular land-based titles will be adapted to iGaming formats, and include deluxe games Book of Ra, Lucky Lady's Charm and Dolphin's Pearl. The games are set to go live soon.

Greentube and 888 also recently launched iGaming in Sweden.

<https://www.fantinisgamingshow.com/exhibitors/20-novomatic.html>

Scientific Games is expanding its relationship with InComm to provide software for people to buy lottery tickets in retail checkout lines along with any other purchases they might have.

The SCiQ in-lane solution includes advanced technology to support lottery revenue and opens the ability for retailers to quickly allow patrons to safely purchase tickets for draw-based games.

Scientific Games and InComm began its partnership in 2015 through prepaid and payment cards for lottery games.

The two companies feel the collaboration will provide more opportunities for quick pick options and will enable new opportunities for instant game retail sales by using the Inlane Point of Sale solutions.

There are currently over 220,000 retailers in 46 US states selling lottery tickets.

<https://www.fantinisgamingshow.com/exhibitors/17-scientific-games.html>

CURRENT EXHIBITORS

www.FantinisGamingShow.com



ABOUT FANTINI'S GAMING SHOW

Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.

Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.

For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at DWild@FantiniResearch.com.

Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. www.FantiniResearch.com.

T080920/ds

Fantini's Gaming Show is sponsored by GAN
<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

