

The logo for Fantini's Gaming Show is centered in a dark blue rectangular box. It features the text "FANTINI'S" in white, "GAMINGSHOW" in large blue and green letters, and "A VIRTUAL TRADE SHOW & NEWSROOM" in smaller white text below.

FANTINI'S GAMINGSHOW

A VIRTUAL TRADE SHOW & NEWSROOM

WHAT'S NEW IN FANTINI'S TRADE SHOW RECAP FOR THE WEEK ENDING JULY 10, 2020

INTRODUCTION

This weekly report breaks down news and products that exhibitors have added to their e-Booths in the past week and a link to each company's virtual exhibit.

Visit these often as new products and announcements are posted daily.

Please feel free to share this recap and information with those you feel will benefit.

More information about Fantini's Gaming Show is at the end of this report.

RECAP

The Buzz Creative Group shares its story on how they created a new brand awareness for Ocean Casino Resort.

Buzz explains that after doing marketing research its team was able to take this information and create goals to shift the brand awareness from the previous property's reputation. Buzz Creative Group introduced a new story with digital ad campaigns and personalized direct mail offers, which brought people to the property and rebuilt the guest database as it increased the trust of the casino's patrons.

<https://www.fantinisgamingshow.com/exhibitors/1774-buzz-creative-group-.html>

IGT recently launched its newest in bar top devices, the PeakBarTop cabinet.

The cabinet includes a 23-inch curved HD display, ticket printer and embedded card reader. In addition to other technological enhancements, it also integrates with IGT's cashless gaming systems.

The PeakBarTop cabinet supports IGT's library of games including video poker, Keno, roulette – all with scrolling ability to easily find the game of the player's choosing.

Games in the PeakBarTop system are being played in casinos in California and Nevada.

IGT. The Pennsylvania Gaming Control Board has given approval for the CrystalDual 27 and CrystalSlant video gaming terminals to be placed in truck stops throughout the state.

Both cabinets support a large amount of IGT's library of games.

IGT has an established presence in Pennsylvania with slots, video poker, casino management systems, sports betting and the video gaming central system.

IGT won the contract to supply its IGT ADVANTAGE management system to Queen I-5 Casino in Tacoma, Washington.

IGT ADVANTAGE monitors the casino floor and operates the loyalty program. The system allows options for casino staff to remotely monitor and respond to events thus reducing the dependency of in-person interaction with patrons.

Emerald I-15 hosts IGT's CrystalCurve and CrystalDual 27 cabinets on a majority of its gaming floor.

<https://www.fantinisgamingshow.com/exhibitors/12-igt.html>

Scientific Games announced the promotion of Clinton Long to VP of Asia. He was previously the sales director for the Asian Gaming Group.

Long has been in the gaming industry since 2001 and with Scientific Games since 2013.

<https://www.fantinisgamingshow.com/exhibitors/17-scientific-games.html>

Table Trac is supplying its CasinoTrac management system to Royal River Casino in Flandreau, South Dakota.

The system includes a suite of table games management products set up for the casino's specific needs to upgrade its player tracking and accounting abilities.

<https://www.fantinisgamingshow.com/exhibitors/1722-casinotrac.html>

TransAct Technologies will be supplying the BOHA! Solutions food service software to an unidentified sushi operator. That company is the second largest in the US and supplies sushi to supermarkets, cafes, and many other food service locations throughout the country.

TransAct expects to place the system in 1,200 locations by the end of the year.

BOHA! combines applications for several food safety needs for back-of-house operations into one platform.

<https://www.fantinisgamingshow.com/exhibitors/532-transact-technologies.html>

CURRENT EXHIBITORS

www.FantinisGamingShow.com



ABOUT FANTINI'S GAMING SHOW

Fantini's Gaming Show is a unique website that takes the trade show floor and moves it online, where exhibitors can take advantage of presenting and selling products, showcasing photos and video demos, as well as sharing any related news or events.

Fantini's Gaming Show allows all companies – big and small – to exhibit alongside one another while reaching so many executives and influential people in the gaming industry.

For information about the virtual trade show, rates, and how your company can become an exhibitor contact: Dee Wild-Shyver at DWild@FantiniResearch.com.

Fantini's Gaming Show is a division of Fantini Research, publisher of Fantini's Gaming Report, Fantini's Public Policy Review, and the National Revenue Report, and more. www.FantiniResearch.com.

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Fantini's Gaming Show is sponsored by GAN
<https://www.fantinisgamingshow.com/exhibitors/10-gan.html>

